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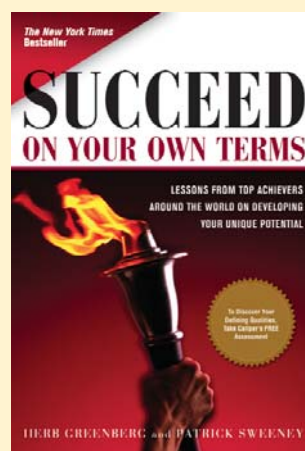


# About

## THE AUTHORS

**Herb Greenberg, Ph.D.** (pictured on left) is the founder, president and chief executive officer, and **Patrick Sweeney** is executive vice president of Caliper, an international management consulting firm, which, for nearly a half-century, has assessed the potential of more than two million applicants and employees for over 25,000 companies around the world.

Headquartered in Princeton, with a dozen offices worldwide, Caliper consults with executives from Johnson & Johnson, Avis and some of the fastest growing smaller companies on hiring, employee development, performance management, team building, executive coaching, succession planning and organizational performance.



The authors have spoken at scores of conferences on subjects ranging from *“Hiring and Developing the Best People”* to *“The Qualities That Distinguish Leaders”* to *“How Professional Sports Teams Draft Outstanding Players.”* They have written extensively on numerous human resources issues – including articles in *The New York Times* and the *Harvard Business Review*.

In addition, Herb and Patrick are the authors of Caliper’s previous book, *“How to Hire & Develop Your Next Top Performer,”* published by McGraw-Hill. They also co-host a nationally syndicated weekly radio show, *“Winning in Business,”* which features in-depth interviews with top business leaders.

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